

WORRIED ABOUT WHERE YOUR NEXT ORDER IS COMING FROM...



WHY NOT TRY AN **EASY AND AFFORDABLE** WAY TO COMMUNICATE WITH YOUR EXISTING AND NEW CUSTOMERS

ONLY

£275.00

10,000 A5 FULL COLOUR LEAFLETS

PRINTED BOTH SIDES ON 150GSM GLOSS ART PAPER **INCLUSIVE OF ONE HOUR FREE ARTWORK**

FREE DELIVERY TO ONE LOCAL DESTINATION (Delivery charge for other destinations - Please allow 7-10 working days for delivery) Fine Print reserve the right to cancel this promotion at any time. *Artwork produced from text and high resolution images supplied. Leaflets are zero rated for VAT purposes.

STAYING POSITIVE IN A NEGATIVE MARKET...

As the credit crunch bites hard, this gives us ALL a chance to look at our businesses in detail.

The prospect of difficult months to come does not mean failure - it means a tightening of belts, a chance to ensure that practices are sound, efficient and as cost effective as possible. A positive move to a leaner, smarter way of working.

Health Check Your Business

Start by looking at your business and defining where you spend money, that is not needed - could a review of your print spend, save you money? Fine Print can help. We believe in looking after our existing customers in every way possible. We can offer you a review of your print spend, see where your business could **SAVE MONEY!** Maybe you use several printers and are not benefiting from an overall buying power you could get from one 'all round' print company - such as Fine Print. With a full design studio on site along with our dedicated full colour print facility, we have all we need to ensure you are getting a competitive price and excellent service from your printer. Business stationery right through to mailers, flyers, annual reports and corporate brochures.

Its not all about money. Look at your management practices, can they be tightened up? Look at your customer satisfaction - are you doing your best? Look at the communication with your clients and prospects, are you making regular contact with them? Mailers, flyers and postcard campaigns are a proven, effective method when you really want to get your message across.



FREE GIFT FREE GIFT FREE GIFT FREE GIFT

REFER A COMPANY OR COLLEAGUE TO FINE PRINT AND RECEIVE A FREE SURPRISE GIFT!

Email: info@fineprint-stockport.co.uk or Telephone: 0161 484 2244

OUR SERVICES

- Full Colour Printing
- Design & Artwork
- Business Stationery
- Newsletters
- Leaflets & Mailers
- Large Format Posters
- Pop Up Displays
- Booklets & Brochures

90% CHEMICAL WASTE REDUCTION

You may remember us telling you about our chemical free plate-making system, installed in January 2008. Following a recent audit we can confirm that the new environmentally friendly technology has reduced our chemical waste by a whopping 90%. A big step forward to our commitment to ensuring a greener printing operation.



100%

10%

A saving of 90%

PAPER DOESN'T HAVE TO COST THE EARTH...

Did you know? Paper doesn't actually cost the earth.

Paper has been around for almost 2000 years, and during this time it has undoubtedly established itself as the most effective and versatile means of communication.

Even in today's digital age with the availability of alternative media, paper's unique practical and aesthetic qualities simply can't be achieved by using electronic alternatives.

Paper is renewable, recyclable and produced by an environmentally conscious industry whose future depends on planting more trees than it consumes.



Three common paper myths exposed!

MYTH :

MAKING PAPER DESTROYS FORESTS.

FACT:

In managed forests, for every tree cut down, three to four are replanted in its place. It's estimated that there are 25% more trees in the developed world today than there were in 1901.

MYTH:

PAPER IS BAD FOR THE ENVIRONMENT.

FACT:

Paper is one of the few truly sustainable products. The paper industry has a number of respected certification schemes ensuring the paper you use has come from a sustainable forest.

MYTH:

THE PAPER I USE CONSUMES A VAST AMOUNT OF ENERGY.

FACT:

It doesn't. On average it takes 500 kilowatt-hours of electricity to produce 200kg of paper, the average amount of paper that we use each year.

"There aren't many industries around that can aspire to becoming genuinely sustainable. The paper industry, however, is one of them; it is inherently sustainable." Johnathon Porritt, Chairman UK Sustainability Development Commission & Founder forum for the future

LARGE FORMAT PRINTING



Call today, for a copy of our Fine Print brochure. This highlights our latest range of colour impact display systems.

☎ 0161 484 2244

CONGRATULATIONS TO TERRY THOMAS OF

Woodstock Leabank

Office Furniture Distributors

who entered our 'Football ticket' competition and won!

Thank you to all the participating entrants of our competitions to date.

FaxBack FaxBack FaxBack FaxBack FaxBack FaxBack FaxBack FaxBack



COMPETITION TIME

Table for Two? It's Competition Time... how is your trivia knowledge? Some of the answers are contained within the newsletter.... good luck! Just answer the questions below correctly to qualify for our prize draw to win dinner for two at one of many Ego Restaurants throughout the North West:

1. What's is the name of the roaring lion in the MGM logo?
2. Which colour causes the brain to release calming hormones?
3. What time is most commonly displayed on watches in adverts?



Simply fill in your details, right, along with the correct answers and fax it back to 0161 484 2255 for a chance to win a meal for two at an Ego restaurant of your choice!

Name	Telephone
Company	Email
Address	

